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CASE STUDY

Weber Law Group, PLLC

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WEBER LAW GROUP



Bradley J. Weber
MANAGING ATTORNEY

weber.law



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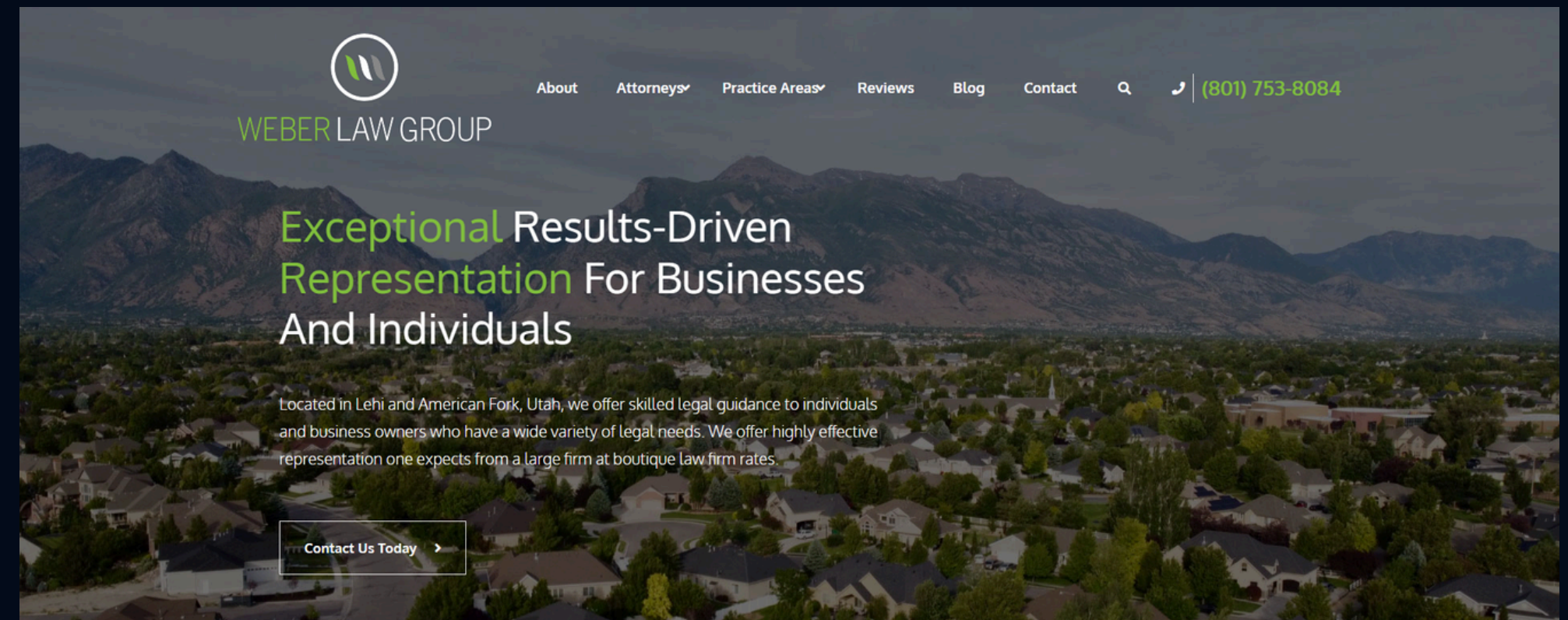
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Client Overview

Law Firm Sites was engaged to develop a new website design for the Weber Law Group, PLLC.

At Weber Law Group, PLLC, we offer skilled representation committed to you and securing the outcomes you need. Our strength as litigators allows us to create highly effective solutions to the most challenging problems. That strength — and the solutions it can create — provide our clients with confidence that their matters will be effectively resolved.

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Established Utah Law Firm

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WEBER LAW GROUP



Law Firm Sites provides a service above and beyond any other agency I have ever encountered. They offer a responsive, expert team of marketers and developers that guide you through the process from stage one to post website launch.

They act as a trusted partner to my firm and show the value of their work with every action.



Bradley J. Weber

MANAGING ATTORNEY

Challenge

Business law firm looking to grow in their county, they wanted to generate more leads for the firm so that they could add attorneys and take on more cases.



Solution

Started off by setting up a Google Business Listing for the firm, then we pressed the importance of 5 star reviews since they were located in a smaller city.

We then dove into creating a content strategy based on the type of busienss law for which they wanted to generate leads. We also implemented a small backlink strategy to help the firm gain more local recognition through city newsletters and directories.



Results

While the first two years showed really great promise, we generated enough leads to keep at it, and the firm is glad that we did as year 3 we were able to capitalize on their progress by boasting a 62% increase in traffic and generate 135 leads in the third year, taking advantage of the traffic that was coming to the site.

Plus, the firm has recently added two new attorneys.



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